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## **11<sup>TH</sup> Asian International Trade Expo 2017 – Bangladesh** the biggest 5-day expo for the Trade & Consumer Sector

### **Schedule**

Date	: <b>12~16 December, 2017.</b>
Venue	: International Convention City. Bashundhara. Dhaka-Bangladesh.
Opening Hours	: 10.30 am to 8.30 pm
Frequency	: Annual
Open to	: Trade Visitors & Consumer
Official Website	: <a href="http://www.asiantradeexpo.org">www.asiantradeexpo.org</a>

### **Event Profile**

**A perfect Exhibition for your Perfect product, in South Asia....**

**World's fastest-growing region.....**

**Asia is considered to be the fastest-growing region in the world** with GDP growth in the Asia-Pacific region surged at an average annual rate of 6.3 per cent & South Asia with 6.4 percent compared with growth of 3.1 per cent in the rest of the world. The real driver of the world economy has been Asia, which has accounted for over half of the world's growth since 2001. **Asia has 21% contribution to the increase in world GDP.**

Keeping this in view, CEMS Global USA has launched a series of exhibition 'Asian International Trade Expo' showcasing all products / services from Asian countries with the tourism factors.

The main focus of this event is to provide business information services for importers and exporters including Small and Medium Enterprises (SMEs) to make use of trade opportunities in South Asia. Most SMEs in this region only insufficiently utilize their market opportunities as they do not have adequate access to information on market developments, prices, exports and financial possibilities. Also with exchange of useful information & enhancing the Tourism between the member countries the investors will be attracted to these countries & will learn the culture, business prospective as well as market.

Such an exhibition displaying products / services is necessary to bring the Asian countries together under one roof which would also increase trade and bilateral relations within the Asian nations.

Exhibitors manufacturing or representing Asian products / services / tourism will be able to display / sell their products at the previous editions - to make the people of Bangladesh and South Asia more aware of the advantages of Asian products / services / tourism and new innovations and technology available for them

With the great success of the 10<sup>th</sup> Editions of the 'Asian International Trade Expo' held in Bangladesh, this is where the timing of the '11<sup>TH</sup> Asian International Trade Expo 2017' has been placed, to showcase the developments of the Asian economies & tourism, their leading products & services to the ever-growing consumer markets of SAARC & ASEAN Countries, whose buoyant domestic demand has surpassed previous barriers.

'11<sup>TH</sup> Asian International Trade Expo 2017' will be a perfect platform for Manufacturers & Suppliers to showcase their products / services / tourism and the Expo will assemble agents, distributors, importers, trading companies, wholesalers, retailers, hotels, business representatives restaurants, of course the consumers and other bulk purchasers from India, Pakistan, Sri Lanka, Singapore, Thailand, Myanmar, Nepal, Bhutan, Malaysia & Vietnam.

CEMS USA is organizing the 'Asian International Trade & Tourism Expo' series of Exhibition in various countries of Asia with an agenda to make it a growth engine for companies and a strategic move for manufacturers to improve operation in the Asian region; enhance performance and make the exhibitors to differentiate from the competitors to position themselves in this colossal market that they have right between them – "ASIA".

**Asian International Trade Expo is for those manufacturers who are ready to seize the existing & growing opportunities Asia offers..... Asia is looking better all the time.**

### Profile of Exhibits

#### Trade Expo:

**Consumer Electronics, IT & Telecommunications:** Home Appliances, Audio Visual Equipment, Multimedia, Telecommunication Products, Electronics & Electronics Accessories, Personal Electronics, Computers, Office Automation Products

**Real Estate :** Real Estates Companies, Land Developers, Banking Institutions, Financial Intuition, Mortgage companies, Insurance Companies, Investment Companies, Government Agencies, Interior Decorators, Developers & Building, Contractors, Environmental Sector, Realtors Associations.

**Lifestyle :** Automobiles, Motorcycles, Bicycles, Electric Bicycles, Leisure Boats, Sport Products, Leisure Tourism, Hotels & Resorts

**Food & Beverage:** Canned, Frozen & Convenient Food, Dairy Products, Fruit & Vegetables, Sauces & Seasoning, Bottled Water, Coffee, Tea, Juices, Non-Alcoholic Beverages, Chocolates, Sweets and Confectionary Products

**Healthcare Products:** Food Supplements, Functional Foods & Beverages, Nutritional Supplements, Sport Nutrition, Vitamins & Minerals

**Personal Care & Beauty :** Body Care, Cosmetic and Beauty Aids, Dental Care, Deodorants, Essential Oil, Fragrances, Eye Care, Foot Care, Hair Care, Lip Care, Nail Care, Skin Care, Slimming Products, Hygiene Products, Toiletries

**Gift & Premiums:** Leather Goods, Pewter Gifts, Photo & Picture Frames, Stationery, Silverware, Souvenirs, Umbrellas, Lighters, Bags

**Household Products :** Home Textiles, Bathroom Fittings & Accessories, Kitchenware, Home Decorative Items, Furniture, Wood Articles, Lighting, Wickerwork, DIY Products

**Art & Crafts:** Decorative Craft Items, Crystal & Glassware, Ceramic & Porcelain

**Personal Accessories:** Jewellery, Gold, Games & Accessories, Watches & Clocks

**Fashion & Accessories:** Fashion Apparels & Accessories, Footwear & Leatherwear

**Toys & Games :** Board Games, Die-Cast/Metal Toys, Dolls Accessories, Educational Toys/Games, Wind-Up Toys, Inflatable Models, Remote Controlled Toys, Ride-On Toys, Sporting Toys, Stuffed Toys, Wooden Toys

**Baby & Infant Products:** Bibs, Clothes, Diapers, Medicine, Socks

Support Services, Related Trade Publications & Web portals

### Profile of Visitors

11<sup>th</sup> Asian International Trade Expo 2017 will be a perfect platform for Manufacturers, Suppliers & Tourism Sectors to showcase their products / services and the Expo will assemble agents, distributors, importers, trading companies, wholesalers, retailers, Associations, Government Officials, Chamber of Commerce, hotels, business representatives restaurants, of course the consumers and other bulk purchasers from India, Pakistan, Sri Lanka, Thailand, Myanmar, Nepal & Bhutan.

**Organizer & for Booking / Participation Information, please contact:**



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